

From: HBRASS --VCH0021A
To: HKELLER --VCH0021A H.R. Keller

Date and time 05.11.93 17:42:59
AREIMAN --VCH0021A Andre Reiman

From: H.S. Brass
Subject: Greek highlights

+

I was a little troubled by the reference to "youngsters" at music promotions and have asked Iain to satisfy us that the Marketing Code is being complied with.

I have explained that if we are indeed aiming these things at youngsters there is a serious problem which cannot simply be corrected by changing the description of the target audience from "youngsters" to "young adults" in the weekly highlights!

2501285194